



ALABAMA PSYCHIATRIC PHYSICIANS ASSOCIATION

A District Branch of the American Psychiatric Association

2023 Exhibitor Opportunities

Spring Conference

March 31 - April 2, 2023

Sandestin Golf and Beach Resort

Fall Conference (Conducted jointly with SPA)

October 11-15, 2023

The Westin Huntsville

APPA

19 S. Jackson Street

Montgomery, Ala. 36104

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www.alabamapsych.org

About APPA...

The Alabama Psychiatric Physicians Association is a district branch of the American Psychiatric Association and is the only association representing psychiatrists in Alabama. APPA's goals include:

- ▶ Promoting professional values and ethics in the practice of psychiatry;
- ▶ Improving patient access to quality mental health care;
- ▶ Encouraging an environment of lifelong learning and professional development; and
- ▶ Supporting education and advocacy for our profession, our patients and their families.

The association's members gather for continuing medical education at our annual Spring and Fall conferences. During the conferences, companies may exhibit and/or sponsor events, such as breaks, lunch and receptions.

Participation from our corporate partners allows our members to learn more about products and services available in Alabama.

All company representatives of exhibiting companies may attend conference sessions and earn free CME! 🎉

Exhibitor Guidelines..

Meeting Dates and Locations

Spring Conference - March 30 - April 2, 2023

Sandestin Golf and Beach Resort

Baytowne Conference Center

9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550

Room rates begin at \$194 per night. Call 800-320-8115 and mention the APPA group before Feb. 27, 2023.

Fall Conference - Oct. 11-15, 2023

The Westin Hunstville

6800 Governors W, Hunstville, AL 35806

APPAs Fall Conference is in conjunction with the Southern Psychiatric Association. Email JBryan@sheppardpratt.org for details.

Exhibit Setup and Break Down

Exhibit space includes one six-foot display table, two chairs and trash can. Pipe and drape is not available. Exhibitors may use stand-alone or table-top exhibits. Set up and take down times, agenda and shipping information will be sent one month prior to the meeting dates. Electrical, telephone, food and beverage, or audio and visual equipment, should be arranged through the hotel.

Special Requests

If you have a special request for booth placement in the Exhibit Hall to accommodate pop-up displays or other media, please contact **Erich Burbage** at (334) 954-2515 or by e-mail at eburbage@alamedical.org.

Company Recognition

In order to ensure your company's recognition in printed meeting materials, your completed registration form and payment must be received no later than two weeks prior to the conference date.

Exhibit Staff and Event Attendance

Exhibit registration includes attendance for up to **two representatives**, display time, meals and receptions. Please update us if your attendee changes. Additional representatives are welcome for an additional fee of \$250 per representative.

Concurrent Events

No exhibitor may hold any event at the same time as any APPA-sponsored event. However, there are no restrictions providing dinners and events (on-site or off-site) during "free" times.

Booth Sharing

No subletting or sharing exhibit space by more than one company or organization will be permitted. Two companies who desire to exhibit together must pay for two booths. Upon request, APPA staff will make every effort to place companies next to each other in the exhibit hall.

Shipping Booth and Exhibit Materials

Exhibitors should make arrangements with host hotels for receiving and shipping of exhibit materials. *APPA staff will not be liable for storing, transporting or retrieving any exhibitor materials to or from the hotel or other facility.*

At the end of the event, please make sure you have made arrangements for your booth materials before you leave the venue. APPA will not be responsible for anything left in the Exhibit Hall at the end of the day.

Cancellation Policy

The deadline to cancel exhibit space is **30 days prior** to the date of the event. Cancellations must be in writing by mail or e-mail and will not be accepted by telephone. If a company fails to cancel by the 30-day cut-off, it will be listed as a "No show" and the company will not receive a refund.

Suitcasing Policy

Suitcasing is the action of soliciting business during the APPA conference, including another company's booth or the conference facility lobby. Please note that while all meeting attendees are invited to the Exhibit Hall, any person who HAS NOT paid for an Exhibit Booth at the conference that is observed to be soliciting business in the aisles or other public spaces, in another company's booth, or is in violation of any portion of the Exhibit Policy, will be asked to leave immediately. Additional penalties may be applied.

Attendee List

ACCME requires that attendees "opt in" to give permission for their name and contact information to be shared with exhibitors. The list will include name, practice name, city and state. 🎉

2023 APPA Exhibitor Registration Form (page 1)

COMPANY INFORMATION *PLEASE PRINT CLEARLY*

Exhibiting Company Name to appear on promotions: _____

Company Contact: _____ E-mail: _____

Primary Phone: Office Cell _____ Business Type: _____

Company Address: _____
Street or PO Box City, State Zip

EXHIBITOR OPPORTUNITIES

Registration deadline for Spring Conference (March 30 - April 2) is Feb. 28, 2023 \$1,800

First Attending Rep's Name: _____ E-mail: _____

Second Attending Rep's Name: _____ E-mail: _____

Additional representatives are welcome for \$250 each.

Third Attending Rep's Name _____ E-mail _____ \$250

Fourth Attending Rep's Name _____ E-mail _____ \$250

APPA's Fall Conference (Oct. 11-15, 2023) is in conjunction with the Southern Psychiatric Association and requires a separate exhibitor registration form/agreement. Email JBryan@sheppardpratt.org for details.

SPONSORSHIP OPPORTUNITIES

Expand your brand outside the exhibit hall by sponsoring an event. Choose an event below and contact us for opportunities to have your logo on items given to attendees.

All sponsors receive priority booth placement. Sponsorships are available on a first come first serve basis.

Spring Meeting Friday Break \$250 Friday Welcome Reception \$1,000
 Saturday Breakfast \$500 Saturday Break \$250 Sunday Breakfast \$1,000

Grand Total Due (Exhibit Fee and Sponsorships) \$ _____

Exhibit space allows for a 6-foot table and two chairs.

Check here if you need additional space for a large display or equipment. Our staff will contact you for details.

Will you donate a door prize? Yes No

List competitors not to be located near. _____

ACCOMMODATIONS

**Sandestin Golf and Beach Resort
Baytowne Conference Center
9300 Emerald Coast Pkwy W, Miramar Beach, FL 32550**

APPA's room block rates at Sandestin, begin at \$194 per night. Call 800-320-8115 and mention the APPA group before Feb. 27, 2023.

2023 APPA Exhibitor Registration Form (page 2)

Company Name _____

METHOD OF PAYMENT

VISA MasterCard American Express Check made payable to APPA

Name on Card: _____ E-mail address for receipt: _____

Billing Address: _____

City, State, ZIP: _____

Card Number: _____ Exp. Date: _____

Security Code: _____ Signature: _____ Amount: \$ _____

Your signature acknowledges your understanding that exhibitors assume all responsibilities and agree to protect against all claims, losses and damages to persons or property; and guarantees payment in full as indicated on this form. APPA and the Medical Association of the State of Alabama shall not be held responsible for any claims, losses and/or damages to persons or property. APPA reserves the right to reject a company or agency as an exhibitor without explanation.

Signature: _____ Date: _____

INSTRUCTIONS

Return signed form (**both pages**) with your payment to Erich Burbage, P.O. Box 1900, Montgomery, AL 36102. Or, to pre-reserve your booth (recommended), fax this form to (334) 269-5200 or e-mail it to eburbage@alamedical.org and note that payment will follow under a separate cover.

APPA Tax ID#: 63-1006292

For office use only.
